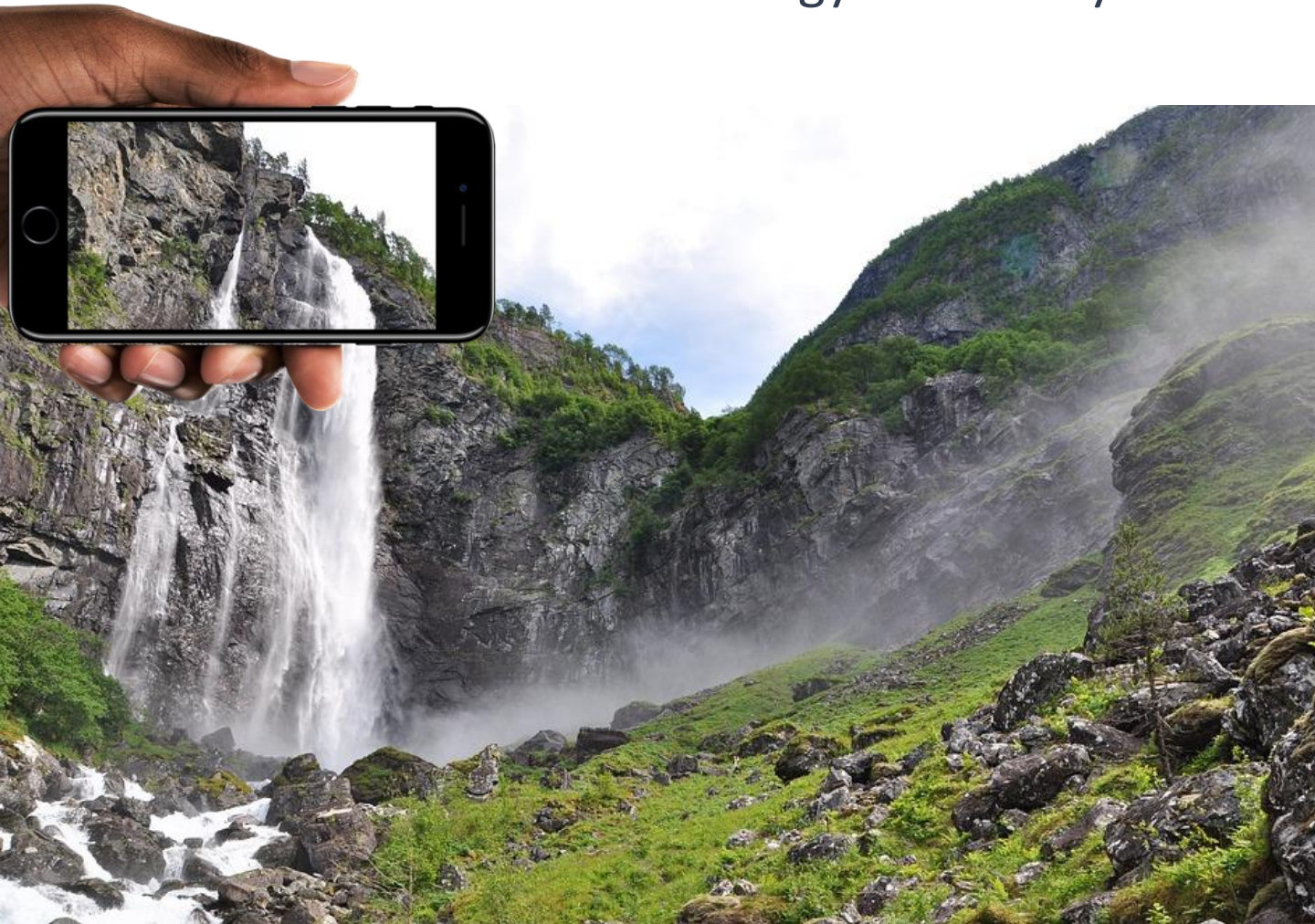


Is Nordic travel industry ready for the tourists of tomorrow?

...as mobile and new technology will be key



New, shared, open mobile platform for tourism in the Nordic Region

- New, improved experienced for visitors
- smart destinations and digital guide
- more efficient tourism and more insight about visitors
- mobile loyalty program across entire travel industry



Digital guides and smart destinations: How to improve the experience of visitors?

The travel industry in Scandinavia, Finland and the Baltics may now connect and share all its services towards visitors in one single, ready-made, open mobile platform.

Via their mobile each visitor may have:

Digital guides, information about attractions and all kind of tourist services, gamification, vouchers, coupons, concierge services, chat and interactive map of recommended shops and services.

And hotels and shopping malls can create loyalty programs and events, communicating directly to visitors being nearby at relevant time.

Aispots service is open for all tourist services, attractions and events making it the most comprehensive tourist guide and assistant available for visitors visiting one or several Nordic countries.

With this shared mobile platform, both large and small businesses may approach visitors more efficient and more relevant as of interest and location. And while visitors get better services, local tourist businesses get more insight, more revenues and more efficient marketing and customer handling.



1. One single, free app for all visitors – simplifying being tourist in the region

AiSpot has made one mobile platform covering the entire Scandinavia, Finland and the Baltics. One single app for all visitors, one mobile assistant to welcome them, assist through their entire stay, a digital mobile guide, and an app which even after their stay - inspire them to come back later.

2. Interactive mobile guide and a personal channel directly to each visitors - for both small and key tourist providers

All tourist information and events can be aggregated in the app – and all tourist services can be marketed onto the same platform, rent access to own campaigns and join an attractive cross loyalty program towards the visitors.

3. Smart digital destinations

The platform connect all attractions and local destinations – with new interactive services such as Wifi-map, Internet of things, mobile coupons, info pop up spots with Beacons, loyalty payment and soon even mobile payment.

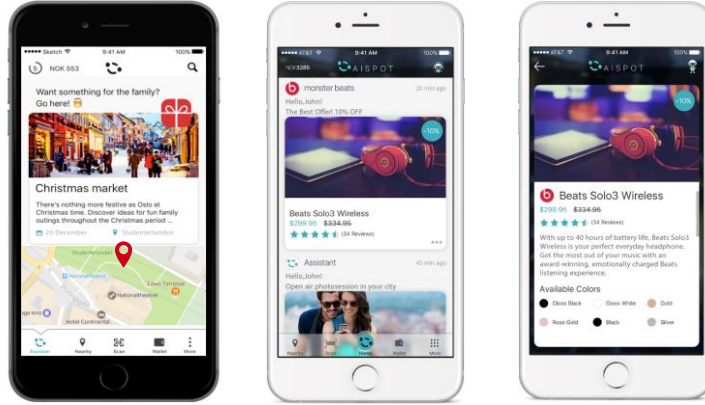
4. Mobile loyalty program – across all destinations and countries

Efficient handling of membership insight and visitor preference. Enables personalized customer care, VIP service and cross loyalty bonus system. Large vendors can even get their own co-branded version..

Local Nordic Agency present to assist you with:

Enhanced service to your visitors – Better insight - And more customers and sales

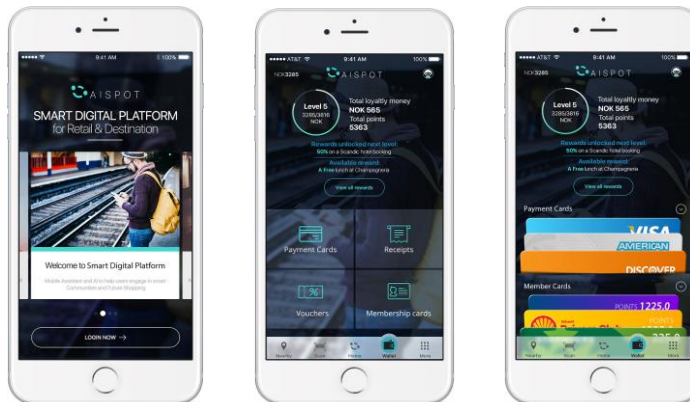
Imagine one single mobile service across all attractions and services in the region -
Aggregating and marketing events, services and shopping



Imagine a map of all free Wifi spots in each of the countries – to attract visitors, gain insight and sell more and new services – including digital entertainment.



Imagine a mobile wallet easily creating coupons, earning points – and earn extra on structuring the kick back economy



Imagine a mobile guide to assist visitors from their arrival to their departure – all the way to their next visit.

With our combination of App, info spot map and smart mobile assistant – we may improve the tourism in the region both for tourists and all offering services towards the visitors.



Sign up now to be able to share and reach out to all future tourists visiting Nordic region! The first ever Mobile Tourist Assistant for Scandinavia....

Together with leading vendors and attractions in Norway and rest of the Nordic region – Aispot and partners will launch a Nordic Tourist App.

We now invites you to sign up in order to get your services and events included in this new Nordic Travel App.

We will even map, rewrite and connect all tourist attractions in the Nordic to fit The Mobile Tourist:

THE NEW NORDIC TOURIST APP

AiSpot is a Scandinavian based vendor of mobile platform specializing at both Tourism and Retail.

Aispot has partners in several European countries and is digitalizing entire tourist destinations – including Canary Islands, Norway, and even small, unique UNESCO cities like Røros and Rjukan.



Don't miss out on this new mobile marketing opportunity

Contact to learn more about this sales opportunity:

info@aispot.no

Aker Brygge, Oslo

Monday – Friday: 09:00 – 17:00

Phone: +34 928 970 700



Partner opportunities available for local agencies and tourist vendors across the Nordic region.

We already work with large hotel brands, travel agencies, tourist IT vendors, destinations and transportation vendors – as: partner, as marketing vehicle, as IT vendor and as their mobil front end.

